

# OCTOBER 2018

**HAPPY  
HALLOWEEN**



**WEBER  
AUTOMOTIVE**

28820 Lorain Road  
North Olmsted, OH 44070  
(440) 734-1413

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## TOTALLY TRIFILING TRIVIA

Under what name was our beloved Halloween "Candy Corn" originally marketed?

- Halloween Corn
- Corny Delights
- Ears of Candy
- Chicken Feed



**"A people that values its privileges  
above its principles soon loses both."**

**- President Dwight D. Eisenhower  
(b. 10.14.1890)**

## Reviews

**"I had an appointment for a front end alignment on my 65 Dart. Everything went timely & the work was done perfectly. The technicians are professional & friendly.**

**The shop is spotless."  
- John Heidenreich**

**"Guys were great. They worked on my '66 GTO many years ago so I took my '77 Cutlass to them for exhaust work. They work with you & your input is important to them.**

**Great shop."  
- Allen Tepper**





## October Fun Facts...

**October was originally the eighth month of the Roman calendar. Its name comes from the Latin word "octo" meaning eight. Later, it became the 10th month when January & February were added to the Calendar.**

**Birthstone: Opal & Pink Tourmaline**

**Flower: Calendula**

**Zodiac signs: Libra & Scorpio**

## October Is...

**Breast Cancer Awareness Month**

**National Pizza Month**

**National Book Fair Month**

**National Stamp Collecting Month**

**National Roller Skating Month**

## October Days & Dates...

**10/1 – Child Health Day**

**10/5 – World Teacher Day**

**10/8 – Columbus Day**

**10/16 – National Bosses Day**

**10/22 – National Nut Day**

**10/24 – United Nations Day**

**10/31 - Halloween**

# OCTOBER

October is "National Breast Cancer Awareness Month", a chance to raise awareness about the importance of early detection of breast cancer.

Make a difference! Spread the word about mammograms & encourage communities, organizations, families, & individuals to get involved.

Breast cancer is the second most common kind of cancer in women. About 1 in 8 women born today in the United States will get breast cancer at some point. The good news is that most women can survive breast cancer if it's found & treated early.

So Get Involved... Take action to increase awareness about breast cancer & breast cancer screenings today! For more info visit [www.healthfinder.gov](http://www.healthfinder.gov).

**BREAST  
CANCER  
AWARENESS  
MONTH**



T	L	U	F	T	H	G	I	R	F	S	P	O	V	D	M	Z
H	E	P	C	Z	C	S	J	S	T	Y	S	O	S	O	K	N
G	P	U	M	P	K	I	N	A	Y	E	D	B	T	S	S	O
I	N	O	T	I	P	G	B	E	G	V	R	N	A	P	X	I
L	R	T	T	A	C	K	C	A	L	B	A	D	M	O	A	T
I	E	R	C	R	C	D	U	Y	S	H	Q	U	U	O	G	O
W	T	I	W	A	G	Z	W	E	P	P	B	P	L	K	O	P
T	N	C	C	P	U	E	I	R	E	E	R	Z	E	Y	M	G
X	A	K	B	P	C	L	Z	Z	S	Z	S	H	T	B	Z	W
U	L	O	R	A	T	G	D	O	G	H	I	W	I	T	C	H
E	O	R	I	R	I	Z	O	R	H	S	P	E	L	L	X	O
V	K	T	M	I	O	G	X	N	O	C	O	N	J	U	R	E
M	C	R	S	T	P	J	T	C	S	N	B	E	W	B	O	C
O	A	E	T	I	K	F	T	E	T	V	O	G	A	J	I	C
O	J	A	O	O	Z	D	S	S	N	O	T	E	L	E	K	S
N	A	T	N	N	B	P	G	B	P	E	U	C	R	X	W	V
J	G	V	E	J	S	U	O	I	R	E	T	S	Y	M	F	O

AMULET  
APPARITION  
BATS  
BLACK CAT  
BOO  
BRIMSTONE  
CACKLE  
CAULDRON  
COBWEB

CONJURE  
EERIE  
FRIGHTFUL  
GHOST  
GOOSEBUMPS  
JACK-O-LANTERN  
MOON  
MYSTERIOUS  
PHANTOM

POTION  
PUMPKIN  
SKELETON  
SPELL  
SPOOKY  
TRICK OR TREAT  
TWILIGHT  
WITCH



# Manager's Minute

Autumn is my favorite season of the year. After a hot summer the cool nights & warm days are a relief & especially comfortable. I can't remember school closed due to heat before! My teenage sons are back to school & while we are all really busy it seems sort of back to normal. One is a senior & the other a freshman & the last few years went by so fast it seems like a blur to me. We are starting to visit colleges & soon our first one will be out of the nest. Bittersweet for sure.



Doing yard work in the fall with the leaves changing color & cooler temperatures sounds appealing even though I really don't like to rake leaves. Splitting & stacking wood is good work because winter fires are one of the best parts of winter. Getting the house ready to hibernate & enjoy the holidays is also kind of nice.

I hope everyone enjoys October & all it has to offer. Foliage, football, clambakes, bonfires, & of course Halloween!

## IT'S NO SECRET... WE LOVE REFERRALS!



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**Good for First Time Customers Only.**

Expires October 31, 2018.

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**\*Most vehicles. Includes  
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offer details.**

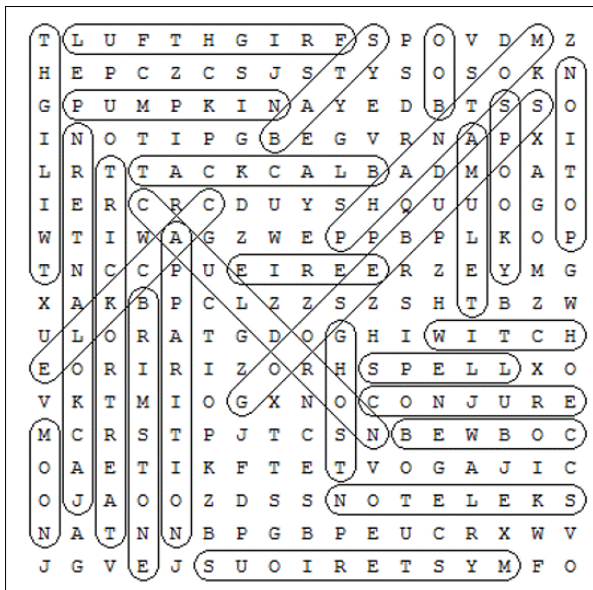


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# CLIENT OF THE MONTH!

## ROY VANDERLINDE

**Roy & his lovely wife Kim have been valued customers since 2011. He always has a kind word & loves to tease Mary. Thank you, Roy!**



**Our Thanks to the Following Customers for Referring Their Friends & Family...**

**JAMES GUNTHER**  
**DAN CARBONE**

**We Appreciate Your Trust In Us!**



## October 16th is "National Bosses Day"!

Joe walks into his boss's office. "Sir, I know the economy isn't great, but I have 3 other companies after me, & I would like to respectfully ask for a raise." After a few minutes of negotiating the boss finally agrees to a 5% raise. "By the way", asks the boss as Joe is getting up to leave, "which 3 companies are after you?" "The electric company, water company, & phone company", Joe replies!

"I'm never going to work for that man again."  
"Why, what did he say?"  
"You're fired!"

The boss offered \$50 for each money-saving idea submitted by his employees. First prize went to the employee who suggested the award be cut to \$25.

Some employees bought their boss a gift for his birthday. Before opening the gift, the boss shook it slightly, & noticed that it was wet in the corner. Touching his finger to the wet spot & tasting it, he asked, "A bottle of wine?" His employees replied, "No." Again, he touched his finger to the box & tasted the liquid. "A bottle of scotch?" Again, his employees answered, "No." Finally the boss asked, "I give up. What is it?" To which his workers responded, "A puppy."

## TOTALLY TRIFLING TRIVIA

**Under what name was our beloved Halloween "Candy Corn" originally marketed?**

**Answer: Chicken Feed**

Candy corn has been an all-American favorite since the Wunderle Candy Company began making the world's first tricolor candy in the 1880's. Candy corn was first marketed as "Chicken Feed" and the confection proved so popular that the Goelitz Candy Company (they make Jelly Belly's, too!) competed to take over mass-production of the seasonal treat. Having won the rights to produce the candy, the company soon put the original name out to pasture ... and "Candy Corn" was born! Today, the recipe for candy corn is pretty much unchanged from the early days. It's still made from honey, sugar and corn starch. More than 35-million lbs will be produced this year, or about 9-billion pieces!

Source: Chiff.com





# PIZZA MARGHERITA!

"BE SURE TO STRAIN THE TOMATOES BEFORE TOPPING THIS PIE. IF YOU DON'T, THE EXTRA LIQUID COULD LEAD TO A SOGGY CRUST."

## INGREDIENTS

- 1 10" PARBAKED PIZZA CRUST
- 1/4 CUP STRAINED TOMATOES
- 3 OZ FRESH MOZZARELLA, CUT INTO 6 SLICES
- 1 TABLESPOON EXTRA-VIRGIN OLIVE OIL
- 6 LARGE FRESH BASIL LEAVES

HEAT BROILER WITH RACK IN TOP POSITION; PLACE SHEET OF FOIL ON RACK BELOW TO CATCH ANY DRIPS. TRANSFER CRUST TO A BAKING SHEET OR PIZZA PEEL. SPREAD TOMATOES OVER CRUST, LEAVING A 1/2" BORDER, THEN TOP WITH CHEESE. SLIDE PIZZA ONTO RACK AND BROIL, CHECKING OFTEN, UNTIL CHEESE IS MELTED AND BUBBLING AND CRUST IS CHARRED AND BLISTERED IN SPOTS, 6-8 MINUTES. USING A PAIR OF TONGS, REMOVE PIZZA FROM OVEN; DRIZZLE WITH OIL AND TOP WITH BASIL LEAVES.

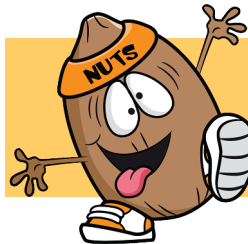
[WWW.BONAPPETITE.COM](http://WWW.BONAPPETITE.COM)

**Oct  
5th**

World Teachers' Day is celebrated annually on October 5th.



This is a day to honor teachers & teacher organizations, as well as the vital contributions they make to the education & development of our future leaders. More than 100 different countries observe this holiday. Thank a teacher today... use #WorldTeachersDay & recognize your favorite teacher on social media!  
[www.nationaldaycalendar.com](http://www.nationaldaycalendar.com)



**"The Tallest Oak in the Forest was Once Just a Little Nut that Held Its Ground!"**

**Happy National Nut Day  
October 22nd**

October is  
**Fall  
Car Care  
Month**



Getting your vehicle ready for winter while temperatures are still mild is a proactive approach to preventive maintenance that helps ensure safety, reliability & fewer unexpected repairs when severe winter weather strikes. The non-profit Car Care Council recommends 10 basic maintenance procedures during Fall Car Care Month in October to keep your vehicle operating at its best.

1. **Check all fluids**, including engine oil, power steering, brake & transmission, as well as washer solvent & antifreeze.
2. **Check the hoses & belts** to make sure they are not cracked, brittle, frayed, or loose.
3. **Check the battery** & replace if necessary. Make sure connections are clean, tight & corrosion-free.
4. **Check the brake system** annually & have the brake linings, rotors & drums inspected at each oil change.
5. **Inspect the exhaust system** for leaks, damage & broken supports/hangers.
6. **Check engine performance** to make sure it is delivering the best balance of power & fuel economy & producing the lowest level of emissions.
7. **Check the heating, ventilating & air conditioning (HVAC) system** as proper performance is critical for interior comfort & for safety reasons such as defrosting.
8. **Inspect the steering & suspension system** including shocks, struts, chassis parts & other related components.
9. **Check the tires**, including tire pressure & tread wear.
10. **Check the wipers & lighting** so that you can see and be seen.

"Fall Car Care Month in October is the ideal time to give your car some extra attention before harsh winter weather sets in," says Rich White, Executive Director, Car Care Council. "Taking a little time for auto care now can help you avoid the headaches of a costly emergency breakdown later."

[www.carcare.org](http://www.carcare.org)



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**EXPIRES 10/31/2018**



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- ✓ Inspect Battery & Charging System
- ✓ Inspect Exterior Lights & Wiper Blades

**PLUS... YOU GET A  
FREE BRAKE INSPECTION!**

\*Most vehicles. Includes up to 5-qts conventional oil. Synthetic oils extra. See store for full offer details.

# SHOCKTOBER!

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DURING THE MONTH OF OCTOBER...

Purchase 3 Shock Absorbers or Struts and get the 4th Shock or Strut

## FREE!

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Most vehicles. May not be combined with any other offer or coupon. Free unit of equal or lesser value than lowest priced unit purchased. Installation required, labor extra. See store for full details.

**Expires 10/31/18**





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GUARANTEE



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REBATE**  
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\*\*Available flushes: transmission, coolant, power steering, brake & differential. See store for full offer details.

**EXPIRES OCTOBER 31, 2018.**