

HAPPY HOLIDAYS

DECEMBER 2018



WEBER AUTOMOTIVE

28820 Lorain Road
North Olmsted, OH 44070
(440) 734-1413

www.WeberAutomotive.com



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Don't be left in the dark on National Flashlight Day. Flick the switch, and you can put anything into your spotlight. National Flashlight Day is on December 21st, the date of the Winter Solstice... the shortest day, and longest night, of the year. "Watt" that means is that there's lots and lots of darkness. With all of those dark

hours, your flashlight is apt to get a good workout.

You never know when you'll need a flashlight. National Flashlight Day is a good day to make sure you and your family know where all your flashlights are. Test each one to be sure the batteries are good, & when in doubt, replace the batteries with new ones. It's also a good idea to put a flashlight in your car.

Did You Know? The flashlight was invented in 1898 by Joshua Lionel Cowen. However, this wasn't his greatest invention. He also invented the Lionel train!



TOTALLY TRIFLING TRIVIA!

WHAT IS THE AVERAGE NUMBER OF FACEBOOK FRIENDS IN THE NETWORK OF AN ADULT USER?

- 52
- 164
- 240
- 338



**"You can design & create & build the most wonderful place in the world. But it takes people to make the dream a reality."
-Walt Disney (b. 12.05.1901)**



December Days & Dates...

- 12/2 • Hanukkah begins at Sundown
- 12/7 • Pearl Harbor Remembrance Day
- 12/21 • Winter begins
- 12/25 • Christmas
- 12/26 • Kwanzaa begins
- 12/31 • New Year's Eve

December Is...

- Read a New Book Month
- Universal Human Rights Month

Symbols of December...

- Birthstone • Turquoise, Zircon or Tanzanite
- Flower • Narcissus or Holly
- Zodiac Signs • Sagittarius or Capricorn

December, a Birth Month of Creativity...

- 12/3 • Joseph Conrad, author (1857)
- 12/8 • James Thurber, author (1894)
- 12/9 • John Milton, poet (1608)
- 12/10 • Emily Dickinson, poet (1830)
- 12/16 • Ludwig van Beethoven, composer (1770)
- 12/16 • Jane Austen, author (1775)
- 12/30 • Rudyard Kipling, author (1865)

"You can't, in sound morals, condemn a man for taking care of his own integrity. It is his clear duty."
-Joseph Conrad (b. 12.03.1857)

A Season of Celebration for All...

CHRISTMAS is the Christian festival celebrating the birth of Jesus. The English term Christmas ("mass on Christ's day") is of fairly recent origin. The earlier term Yule referred to the feast of the winter solstice. Corresponding terms in other languages, 'Navidad' in Spanish, 'Natale' in Italian, 'Noël' in French, all denote nativity. The German word 'Weihnachten' denotes "hallowed night." Since the early 20th century, Christmas has also been a secular family holiday, observed by Christians and non-Christians alike, and marked by an increasingly elaborate exchange of gifts. In this secular Christmas celebration, a mythical figure named Santa Claus plays the pivotal role.



HANUKKAH is the Jewish 8-day wintertime "festival of lights," celebrated with a nightly menorah lighting, special prayers and fried foods. In the 2nd century BCE, the Jewish Holy Land was ruled by the Seleucids (Syrian-Greeks), who tried to force the people of Israel to accept Greek culture and beliefs. Against all odds, a small band of faithful Jews defeated one of the mightiest armies on earth, drove the Greeks from the land, reclaimed the Holy Temple in Jerusalem and rededicated it to the service of God. When they sought to light the Temple's Menorah (the seven-branched candelabrum), they found only a single cruse of olive oil that had escaped contamination by the Greeks. Miraculously, they lit the menorah and the one-day supply of oil lasted for eight days, until new oil could be prepared under conditions of ritual purity. The Hebrew word Hanukkah means "dedication," and is thus named because it celebrates the rededication of the Holy Temple.



KWANZAA is a cultural holiday that celebrates African heritage and identity. The name comes from the Swahili phrase "matunda ya kwanza," which translates to "first fruits," and the holiday is based on traditional African harvest festivals. Kwanzaa is a relatively new holiday, created in 1966 by Maulana Karenga, a professor and department chair at California State University, Long Beach. It is a cultural holiday, not a religious one, thus available to and practiced by Africans of all religious faiths who come together based on the rich, ancient and varied common ground of their Africanness. Kwanzaa is observed from Dec. 26 to Jan. 1. The seven days correspond to the Seven Principles, or Nguzo Saba. Seven candles are lighted during Kwanzaa, and seven symbols are placed around the home.



Manager's Minute...



As 2018 comes to a close, we are reflecting back on our first full year in our new location. It has been a wonderful, eventful time at Weber Automotive. Our business has grown as we have become more visible on the West Side of town, and we are so thankful to our longtime clients as well as our new friends. It is our goal to serve our community while giving the best, most professional value in auto care possible.

We are excited for the Holiday season, and we can't wait to see what 2019 brings!

UNIVERSAL HUMAN RIGHTS MONTH

December is Universal Human Rights Month, which honors the Universal Declaration of Human Rights (UDHR), an international document adopted by the General Assembly of the United Nations on December 10, 1948. The UDHR states basic rights & fundamental freedoms to which all human beings are entitled. Many of these rights are ones we, as Americans, may take for granted, including freedom from discrimination, the right to equality, & the right to be considered innocent until proven guilty. The best way to celebrate Human Rights month is to take time to understand what exactly this codified set of freedoms does for you. Studying & researching it is a way to honor the work & lives that went into making sure this document came to exist for the good of all mankind.



For more information visit www.un.org/en/universal-declaration-human-rights/



With the end of the year upon us, everyone here at Weber Automotive would like to wish you and your family Happy Holidays!

We want to take this moment to also say "Thank You" for the trust you've placed in us to service your vehicles.

We value your patronage and our relationship with you.

Our business continues to grow. We believe it's because many of you trust us enough to refer your friends, neighbors, co-workers and family. We are truly honored when you refer someone to us.

We'll continue to strive to be the best we can be, and to offer you the best possible experience every time you visit our shop. If we should ever fall short of your expectations, please let us know.

We know you have many options when choosing where to have your vehicles serviced. Our sincere thanks for making us your shop of choice.



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Enjoy the Holidays!



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Client of the Month!

FRANK MONACHINO

"The only use of an obstacle is to be overcome. All that an obstacle does with brave men is, not to frighten them, but to challenge them."

-Woodrow Wilson (b. 12.28.1856)



"OK. You see me when I'm sleeping. You know when I'm awake ... but no way you follow me on Twitter, right?"

Be afraid, be very afraid...

"For months they have lain in wait, dim shapes lurking in the forgotten corners of houses & factories all over the country & now they are upon us, sodden with alcohol, their massive bodies bulging with strange green protuberances, attacking us in our homes, at our friends' homes, at our offices - there is no escape, it is... the Hour of the Fruitcake!"



5 REVIEWS!

"I went in for an oil change and to check the brakes. They provided excellent service at a fair price." -Jeff Peters

"Outstanding performance and customer service have repeated 4 times ... open and honest."
-Cher Ann La Rosa

Totally Trifling Trivia!

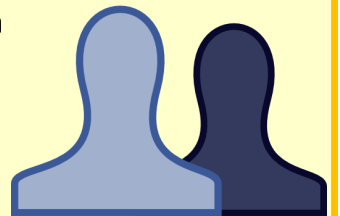


WHAT IS THE AVERAGE NUMBER OF FACEBOOK FRIENDS IN THE NETWORK OF AN ADULT USER?

Answer: 338

Facebook is universally recognized as the dominant social networking platform. From adults to teens & younger, Facebook use continues to grow & shows no real sign of diminishing. The number of friends found in a particular user's network varies greatly by age. Adult Facebook users, on average, have 338 friends listed in their networks. The median number of friends in a network for an adult user is 200. Facebook users aged 18-29 have an average of more than 500 friends in their networks, & older users aged 65 & over generally have 100 friends or fewer.

Source: PewResearch.org



WE  REFERRALS

Thanks to all who recommended us to family & friends...

MICHAEL KUSHNER
ZAK WOODRUFF

We Appreciate Your Trust In Us!



GINGERBREAD MEN

"This Christmas favorite recipe for Gingerbread Men uses butterscotch pudding mix & doesn't require molasses!"

Prep: 25 min • Cook: 12 min • Ready In: 1 hr, 37 min • Makes: 30 servings

Ingredients...

- 1 (3.5 oz) package cook & serve butterscotch pudding mix
- 1/2 cup butter
- 1/2 cup packed brown sugar
- 1 egg
- 1 1/2 cups all-purpose flour
- 1/2 teaspoon baking soda
- 1 1/2 teaspoons ground ginger
- 1 teaspoon ground cinnamon

Directions...

- In a medium bowl, cream together the dry butterscotch pudding mix, butter, & brown sugar until smooth. Stir in the egg. Combine the flour, baking soda, ginger, & cinnamon; stir into the pudding mixture. Cover & chill dough until firm, about 1 hour.
- Preheat the oven to 350 degrees F. Grease baking sheets. On a floured board, roll dough out to about 1/8 inch thickness, & cut into man shapes using a cookie cutter. Place cookies 2 inches apart on the prepared baking sheets.
- Bake for 10 to 12 minutes in the preheated oven, until cookies are golden at the edges. Cool on wire racks.

December 4th is
National Cookie
Day!



www.allrecipes.com

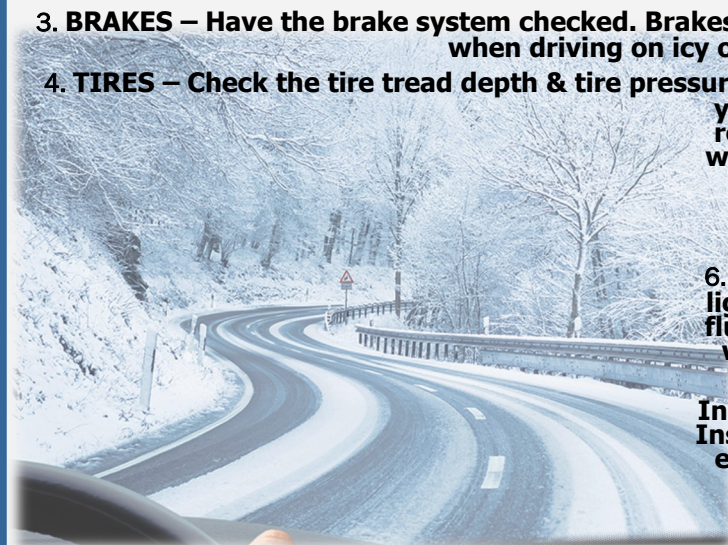
AVOID SURPRISE... WINTERIZE!

As you say goodbye to autumn, winterizing your vehicle should be a top priority. The non-profit Car Care Council recommends that motorists perform a 6-point winter maintenance check of areas that have direct impact on winter driving. "Harsh winter weather can stress out a vehicle, as well as its driver," says Rich White, Executive Director, Car Care Council. "A vehicle that is properly prepared for the elements can help you avoid an unplanned road emergency when the weather takes a sudden turn for the worse."

1. **BATTERY** – Cold weather is hard on batteries, so it's wise to check the battery & charging system for optimum performance. Because batteries don't always give warning signs before they fail, it is advisable to replace batteries that are more than 3 years old.
2. **ANTIFREEZE** – Antifreeze (coolant) should be flushed & refilled at least every 2 years in most vehicles. Do not add 100% antifreeze as full-strength antifreeze actually has a lower freeze point than when it's mixed with water.
3. **BRAKES** – Have the brake system checked. Brakes are critical to vehicle safety & particularly important when driving on icy or snow-covered roads.
4. **TIRES** – Check the tire tread depth & tire pressure, including the spare. If snow & ice are a problem in your area, consider special tires designed to grip slick roads. During winter, tire pressure should be checked weekly as tires lose pressure when temperatures drop.
5. **OIL** – Be diligent about changing the oil at recommended intervals & check the fuel, air & transmission filters at the same time.
6. **LIGHTS & WIPERS** – Make sure all exterior & interior lights are working so you can see & be seen. Check the fluid level in the windshield washer reservoir & replace wiper blades that are torn, cracked or don't properly clean your windshield.

In addition, the council recommends a thorough Vehicle Inspection by a trusted professional as winter magnifies existing problems such as pings, hard starts, sluggish performance & rough idling.

www.carcare.org





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Toy must be in original, unopened box. Excludes tires & batteries.
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**Toys must be dropped off by 12/14/18.
Selected voucher must be used by 12/31/18.**

-OR-

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Toy must be in original, unopened box. Special valid towards
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**Toys must be dropped off by 12/14/18.
Selected voucher must be used by 12/31/18.**

Every year on December 23, the anniversary of Jeremy's bone marrow
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and their families at UH Rainbow Babies and Children's Hospital.

OFFICIAL JEREMY CARES TOY DROP OFF LOCATION:



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