



Veterans Day

Nov 11th



Observed
Nov 12th

November Is...

- Aviation History Month
- American Indian Heritage Month
- American Diabetes Month
- National Stamp Collecting Month
- National Peanut Butter Lover's Month

November Days & Dates...

- 11/4 • Daylight Savings Time Ends
- 11/6 • Election Day
- 11/11 • Veterans Day (Observed on Monday, 11/12)
- 11/22 • Thanksgiving
- 11/23 • Black Friday



Vietnam Veterans Memorial Dedicated



On November 13, 1982, near the end of a weeklong national salute to Americans who served in the Vietnam War, the Vietnam Veterans Memorial was dedicated in Washington after a march to its site by thousands of veterans of the conflict. The long-awaited memorial was a simple V-shaped black-granite wall inscribed with the names of the 57,939 Americans who died in the conflict, arranged in order of death, not rank, as was common with other memorials.

Many veterans' groups were opposed to the design, which lacked a standard memorial's heroic statues & stirring words. However, a remarkable shift in public opinion occurred in the months after the memorial's dedication. Veterans & families of the dead walked the black reflective wall, seeking the names of their loved ones killed in the conflict. Once a name was located, visitors often made an etching or left a private offering, from notes & flowers to dog tags & cans of beer.

The Vietnam Veterans Memorial soon became one of the most visited memorials in the nation's capital. "The Wall" has drawn together both those who fought & those who marched against the war & served to promote national healing in the years after the divisive conflict's end.

www.history.com



In Honor Of All Who Served!

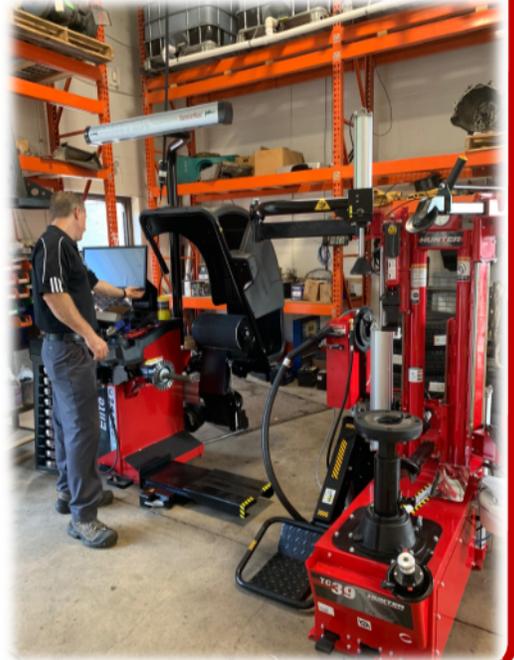


Manager's Minute...

Last month I mentioned looking forward to the warm days & cool nights in the fall, but I remember sweating with short sleeves more than other Octobers. We'll see what weather November brings. Mild temps are nice, but we may be raking leaves in January. With colder temps & winter in site it's appropriate to be getting ready for it. One of the things that's very important is making sure the vehicle is up to par. Engine coolant, tires, battery, wipers, & of course tires. We will be installing a lot of tires, so I decided to upgrade our tire changer & balancer with the latest & greatest equipment available. The tire changer is designed for new low profile & run-flat tires that are almost impossible to change on older equipment. Besides doing them very well, it's virtually impossible to damage a wheel, & with the cost of them these days, it's a relief. I was impressed with that machine, but the new touch screen balancer absolutely changes what we can offer our customers. Not only is it extremely accurate, it measures the wheel to see if they are bent or out of round, & applies pressure with a larger roller to simulate the force against the road which catches problems with the tires whether they are new or old. Without this equipment (which most shops don't have) a problem with a new tire would not be found until after it is driven on, which then gets much more difficult to get exchanged by the tire manufacturer. In many more cases it never gets remedied, & the vehicle just always has a shake or vibration to it which the driver will live with for the life of the tires. This takes away ride quality & is annoying. I'm excited that we can be sure that when we install & balance tires that the vehicle will ride as smooth as can be.

I wish everyone a Happy Thanksgiving & hope the stress of holiday preparation is kept to a minimum.

- Bryan Weber



NOVEMBER MEDIA MOMENTS...

1877 • Thomas Edison

announces the invention of the phonograph (11/21)

1897 • The pencil sharpener is patented (11/23)



1904 • The vacuum tube is

invented by John Ambrose Fleming (11/16)



1951 • Direct-dial coast-to-coast telephone service begins in the US (11/10)

1970 • The computer mouse is patented by Douglas Engelbart (11/17)

1971 • Intel releases the first commercial single-chip microprocessor (11/15)

1990 • Tim Berners-Lee publishes a formal proposal for the World Wide Web (11/12), & the first known "www" page is written (11/13)



2001 • First iPod sold (11/10)

Quitting starts here!

Nov 15th

Nearly 38 million Americans still smoke cigarettes, & smoking remains the single largest preventable cause of death & illness in the world. For more than 40 years, the American Cancer Society has hosted the Great American Smokeout on the

NATIONAL
**GREAT
AMERICAN
SMOKEOUT**

3rd Thursday of November. The Great American Smokeout is an opportunity for smokers to commit to healthy, smoke-free lives... not just for a day, but year-round. The Great American Smokeout provides an opportunity for individuals, community groups, businesses, health care providers, & others to encourage people to use the day to make a plan to quit, or plan in advance & initiate a smoking cessation plan on the day of the event. The Great American Smokeout challenges people to stop smoking & helps

people learn about the many tools they can use to help them quit & stay quit.

For more information, visit www.cancer.org.





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| YRAOMEFWL | MAYFLOWER |
| TMOLPYUH | PLYMOUTH |
| AYHLIOD | HOLIDAY |
| GWNMPAAAG | WAMPANOAG |
| INKPMUP | PUMPKIN |

THANK YOU FOR
THIS DAY!

Client of the Month!
JOHN HAYDUK



"Weber Automotive is the best in the industry. They offer a Car Club Membership at a fantastic value. For around \$100 you will receive FOUR oil changes, which more than covers the cost of the membership, but in addition includes a list of other FREE services

(including a free tire rotation & brake inspection). On another note, the customer service is untouchable; Mary, Tony, Bryan & the rest of the team are exceptional professionals, & they have Wi-fi & a very comfortable waiting area! In addition to regular maintenance, I have brought my car here for tires, windshield wipers, & a trunk lid replacement. Every service was outstanding & very fast!

They definitely make a difference!"

- Megan Fairchild Bement

"I had a flat tire so was super ecstatic when I rolled in with my flat from my worksite right across the street & they were able to get me back on the road FAST. Jason & Mary are extremely customer service driven & professional. I will definitely do business here again based on my initial contact with them."

- Andrea Dickinson

It's Aviation History Month!



Let's celebrate with some high-flying humor...

Checking in for his flight, the man told the gate agent, "Please send one of my bags to New York, send one to Los Angeles, and send one to Miami."

"Sir, we can't do that!", said the agent.

To which the man replied, "Why not? You did it the last time I flew on your airline!"

Q: What do you call when you're sick of being in the airport?
A: Terminal illness

Q: What do you get when you cross an airplane with a magician?
A: A flying sorcerer

An airplane was flying from Los Angeles to New York. About an hour into the flight, the pilot announced, "We have lost an engine, but don't worry, there are 3 left. However, instead of 5 hours it will now take 7 hours to get to New York." A little later, the pilot announced, "A 2nd engine has failed, but we still have 2 left. However, it will now take 10 hours to get to New York." Somewhat later, the pilot came on the intercom again, "A 3rd engine has died. Never fear, because the plane can fly on a single engine. However, it will now take 18 hours to get to New York."

To which an over-served passenger in 1st class remarked, "Gee, I hope we don't lose that last engine, or we'll be up here forever!"



Put A Smile On A Child's Face this Holiday Season

Drop off a **TOY** at Our Location & Receive a **Voucher** for:

SAVE \$50

Off Any Repair or Service Over \$300 With a Toy Donation

Now is the time to get much needed maintenance, service or repairs done on your vehicle before inclement weather is upon us!

Must present coupon. Cannot be combined with any other offer. Excludes tires & batteries. See store for full details.

Toys must be dropped off by 12/14/18.
Selected voucher must be used by 12/31/18.

SAVE \$20

On Any Oil Change Package With a Toy Donation

Oil, Lube & Filter, Top Off All Fluids, Tire Rotation, Service Battery, Inspect Belts, Inspect Safety Lights, Plus a Complete Vehicle Inspection!

Toy must be in original box & unopened. Special valid towards regular priced service. Cannot be combined with any other offer.

Toys must be dropped off by 12/14/18.
Selected voucher must be used by 12/31/18.

-OR-

Every year on December 23, the anniversary of Jeremy's bone marrow transplant, Jeremy Cares delivers gifts to pediatric patients and their families at UH Rainbow Babies and Children's Hospital.

OFFICIAL JEREMY CARES TOY DROP OFF LOCATION:



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offer details.**

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- ◆ Check power steering fluid
- ◆ Check for fluid leaks
- ◆ Adjust tire pressures
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DAYLIGHT SAVINGS TIME!

Daylight Savings Time ends November 4th. That means fewer hours of daylight for your upcoming holiday travel. Before hitting the road, make sure your vehicle's lights are in proper working order.



We'll Inspect Your EXTERIOR LIGHTS at NO CHARGE. If Any Light Needs Replaced, We'll Knock 10% OFF the Regular Price of the Repair!

See Store For Full Details.

EXPIRES 11/30/18



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FREEDOM IS NEVER FREE

VETERANS
DAY



We Will Never Forget the Sacrifices Made by Those Who Have Served! Thank You to All Our Veterans & Their Families!

To Show Our Appreciation, Any Veteran who comes in during the month of November will receive 20% OFF Any Repair or Service!*

**Veterans Get
20% OFF!***



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*Veteran ID required. Discount applies to parts & labor only. Excludes tires & batteries. See store for full details.

Expires 11/30/18

