



# AUGUST 2018



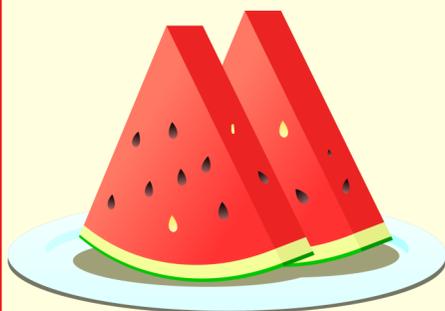
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## TOTALLY TRIFLING TRIVIA!

**Where were the first watermelons originally grown?**



- Africa
- South America
- Japan
- Hawaii



The National Park Service was created by an act signed by President Woodrow Wilson on August 25, 1916, & since then has been entrusted with the care of our national parks. With the help of volunteers and partners, the National Park Service safeguards these special places and shares their stories with more than 275 million visitors every year.

## Client of the Month **DIANE BURKE**

Diane has been coming to Weber Automotive for 8 years. She says, "Great service, friendly and honest. I've been with Weber's for several years. I won't take my vehicle anywhere else."

*"Yesterday is gone. Tomorrow has not yet come. We have only today. Let us begin."*  
- Mother Teresa (b. 08/26/1910)

# AUGUST

August is named after Augustus Caesar, first emperor of the Roman Empire. In the early Roman calendar, August was actually the sixth month of the year. It was originally 30 days in length, but an extra day was added so that it would equal the number of days in July, which was named after Julius Caesar. • August has two birthstones, peridot & sardonyx. Peridot is among the oldest known gemstones & is green in color. Sardonyx, which is lesser-known, is a white- & brown-banded gemstone once believed to have mystical powers. • The official flower of August is the Gladiolus. This vertical-growing flower is named from the Latin "gladius," meaning a sword. • People born in August fall under zodiac signs of Leo & Virgo. Leos are known to be dramatic, creative & outgoing. Virgos have acute attention to detail & are the people most likely to dedicate themselves to serving. They also are loyal, hardworking & analytical.

## AUGUST IS...

- Home Business Month
- National Catfish Month
- National Golf Month
- National Inventors Month
- National Water Quality Month

## AUGUST DAYS & DATES...

- 8/2 • National Ice Cream Sandwich Day
- 8/3 • National Watermelon Day
- 8/5 • Friendship Day
- 8/8 • Dollar Day (U.S. Monetary System created 1786)
- 8/12 • 1st PC announced by IBM (1981)
- 8/16 • Roller Coaster Day (patented 1898)
- 8/24 • National Waffle Day (waffle iron patented 1869)
- 8/25 • National Park Service established 1916
- 8/26 • Women's Equality Day

# FORE!

August is National Golf Month. To help you celebrate, here's a few laughs from the links...

"You're late on the tee, John."  
 "Yes, well being a Sunday, I had to toss a coin to see if I should go to church or play golf."  
 "Okay, but why are you so late?"  
 "I had to toss it 15 times!"

**Q: How many golfers does it take to change a lightbulb?**  
**A: Fore.**

**Q: Why do golfers always carry a spare pair of trousers with them?**  
**A: In case they get a hole in one.**

**Q: What's a golfer's favorite letter?**  
**A: Tee.**

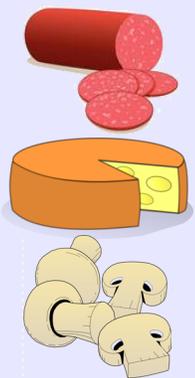
Two detectives were investigating the murder of Juan Gonzalez. "How was he killed?" asked one detective. "With a golf gun," the other detective replied. "A golf gun? What's a golf gun?" "I don't know, but it sure made a hole in Juan."



This month, our Word Search puzzle is all about our favorite culinary masterpiece. We're not honoring or commemorating anything except for the fact that **WE LOVE PIZZA!**



I E W A T Z B N H D Z S H U D U V H L  
 N L U F S H V O P L M S J E A P F G B  
 O P C B U I I E I O U S E V I L O T J  
 R P E Q R W P S O K F P E G U P O T R  
 E A V M C P A R M S D V D Q H U K Q H  
 P E O Z E B H X P I Z I M A L A S L C  
 P N C R Z S K K S V C I L R A G V Q V  
 E I S V U H M H R E P P E P L L E B J  
 P P U M J E A L C Z T V Z Q H L Q T I  
 M A H K E Y L I D D I O S E J H A P X  
 S I Z S P X L B K L B F M S C G T T G  
 L A K H O S E S E E H C N A C S Y H C  
 L S M E N D E D P V C G I U T N T E A  
 A Q P X C N G P W M B B V F C Y O H W N  
 B F X I C G A D D O W V V E Z C Z O C  
 T L N M C K S M J O N E P A L A J R H  
 A O T M V Y U I E M Q I G F P B J K O  
 E U E N F K A G R V J H O H U N E S V  
 M R E D R O S H F U P L K N D M H Z Y



ANCHOVY  
 BACON  
 BASIL  
 BELL PEPPER  
 CHEESE  
 CRUST  
 DEEP DISH  
 DELIVER  
 FLOUR

GARLIC  
 HAM  
 JALAPENO  
 MEATBALLS  
 MUSHROOMS  
 OLIVES  
 ONION  
 ORDER  
 PEPPERONI

PEPPERS  
 PINEAPPLE  
 SALAMI  
 SUACE  
 SUASAGE  
 SLICE  
 SPICY  
 THE WORKS  
 TOMATO

Welcome to the first edition of our Monthly Newsletter! We believe our business is



about service and our relationship with you. This newsletter is our way of staying in touch, making you smile, and getting to know another side of each other. We hope you'll find it enjoyable, fun & informative. Thanks for taking the time to read it, and look for us in your mailbox or email again next month!



# Customer Reviews!

"Very happy with the service, car runs great, Jim's a gem." - Dan Koster

"I am not typically easily impressed. I went in for a simple oil change and they found two items that needed attention. They informed me that one of them was still covered by the manufacturer under my powertrain warranty and even set up an appointment with a loaner at the local dealer for me to have it repaired. Needless to say I was very impressed. Now I won't go anywhere else. Great Job!" - Pam Caffo

"As always, Weber Auto did a fantastic job of diagnosing the issue, describing what needed to be done in language I can understand, did it right the first time, and the price was right." - Andy Lembach



# BECAUSE OF THE CUSTOMER



*Because the customer has a need,  
We have a job to do...*



*Because the customer has a choice,  
We must be the better choice...*



*Because the customer has sensibilities,  
We must be considerate...*



*Because the customer is unique,  
We must be flexible...*



*Because the customer has an urgency,  
We must be quick...*

*Because the customer has high expectations,  
We must excel...*



*Because the customer has influence,  
We have the hope of more customers...*



*Because of you, the customer,  
We exist!*



**YOU ARE ALWAYS  
OUR #1 PRIORITY!**

We hope to thank you every time you're in because we want you to know how much

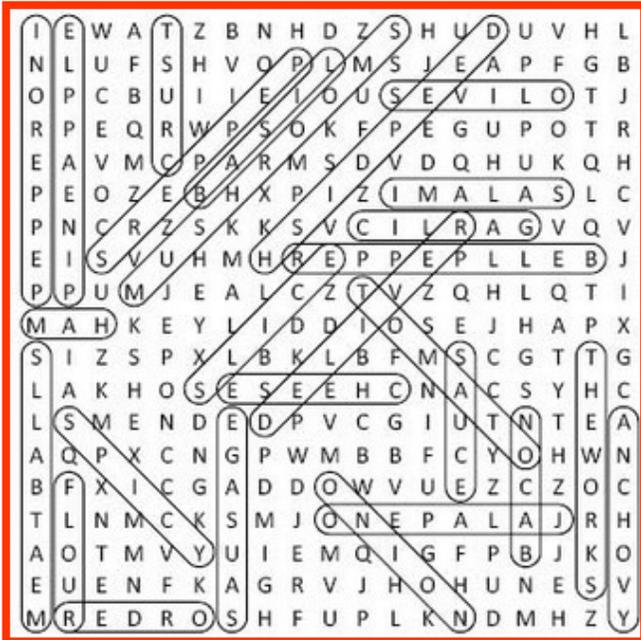
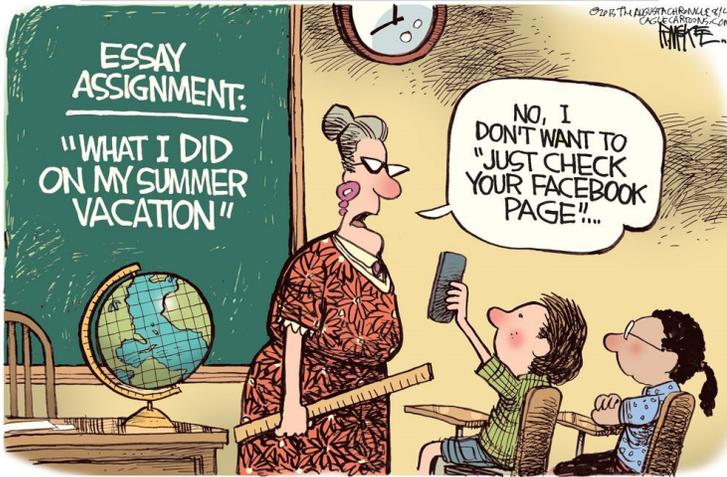
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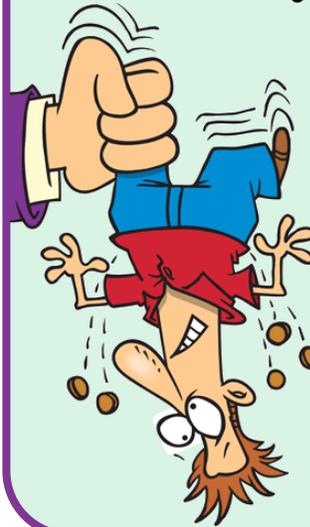


**THE GOVERNMENT GIVETH ...**



August 8th is "Dollar Day" in honor of Congress establishing the current U.S. monetary system in 1786.

**... & THE GOVERNMENT TAKETH AWAY!!!**



Less than 100 years later, Congress enacts the first Federal Income Tax on August 2nd, 1861!

**TOTALLY TRIFLING TRIVIA!**

Where were the first watermelons originally grown?

**Answer: Africa**

Cold watermelons are one of the most popular foods for beating the summer heat. These favorite treats are part of the cucumber & squash family of vegetables but are commonly considered a fruit. Originally grown in Africa, the first watermelons were mainly thick rind & seeds. Watermelons cultivated around the world today are larger, sweeter & have thin rinds. The Guinness Book of World Records lists the world's largest watermelon as weighing in at 268.8 pounds.

Source: reference.com

**WE LOVE REFERRALS!**

Thanks to the following customers for referring their family & friends...

**SCOTT RICHARDSON**

**GREG GAFFNEY**

**GARY LUCIC**

We Appreciate Your Trust In Us!



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### Here's What's Included...

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- Chassis Lubrication
- Rotate Tires & Set Air Pressures
- Inspect All Belts & Hoses
- Inspect Under Vehicle, Suspension & Exhaust
- Inspect Alignment (Visual)
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**Expires 8/31/2018**

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OFF!\***

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**You Save \$20**

\*ANY PURCHASE of \$300 or More

**You Save \$50**



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**Expires August 31, 2018.**



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Heat & Moisture Cause  
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**LESS EFFECTIVE**  
Over Time!

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See store for details.

**Offer expires August 31, 2018.**