



VICTORY SOLUTIONS
TECHNOLOGY EMPOWERING THE RIGHT

ECHO

Echo is the call solution software that has been operating for more than 10-years. Our client's campaigns utilize Echo to achieve: measured performance, call compliance, scalability and the ability to manage multiple quality calls simultaneously.

Echo technology was recognized with a Gold Excellence award by the American Association of Political Consultants, as were specific voter ID and persuasion campaigns we performed on behalf of our clients.

Applications

Voter ID - Our ID calling uses your lists to target key voters to provide critical data to the campaign. We can efficiently identify supporters, opponents, undecideds, and quickly provide the data back to you and the campaign..

Live Persuasion - Integrated with your overall campaign plan, our live callers delivering a very specific political message to a targeted household is an efficient and cost effective way to change minds and gain support. Implementation is very quick, so these calls are perfect for your rapid response efforts.

GOTV - Making sure your supporters turn out to vote is the key to victory. Our high quality GOTV calls are delivered perfectly, and we have the capacity to deliver tens of thousands of messages every hour.

Other Services – Contrast calls that are a hybrid of ID and persuasion – whatever your needs would be. For example, if we identify a supporter of a Governor, who is undecided on who to vote for in the U.S. Senate race, we can follow that question up with a targeted message on why a particular Senator is bad for that State.



At Victory Solutions, our motto is Technology Empowering the Right. This is more than a tag-line—it is our guiding mission. Dedicated to the development of cutting-edge campaign technologies, our goal is to provide unmatched resources to experienced political professionals that work to elect conservatives to public office.

DID YOU KNOW?

- **Information is presented perfectly and precisely every time. Agents are prohibited from “ad-libbing” with consumers**
- **Clear, pleasant, and consistent speech that never sounds pre-recorded or automated.**
- **All conversations are recorded for quality control.**

Contact :

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