



"Your Workforce. DEVELOPED."

Stacey Schroeder: Founder and President | EVELOP LLC

Available Keynotes – All are lightly customizable for your specific audience

Title: Let Your Manufacturing SHE-RO Out!

Program Description:

Manufacturing is exciting. It's fast-paced, no two days are alike. It's come a long way since the days of Henry Ford, but women are still the exception in many organizations or departments.

It can be tough sometimes to find that sweet spot – being yourself without either being seen as too "emotional" or too "assertive" (often called a different word as we all well know).

If you're looking for someone that's been through it to share lessons learned, specific actions you can incorporate into your own practices and up-to-date trends and research, you're in the right place.

Participants will be equipped with:

1. Insights on how to approach situations where their gender or other characteristics are being unconsciously or consciously used as ways to hold them back
2. Strategies to identifying and building allies, mentors and sponsors
3. Information on resources to amplify their impact and voice inside and outside their organization
4. Tips for self-advocacy in your current role and your desired career path

Title: Going Solo

Program Description:

For some of us, working for others just doesn't sit right. Different jobs, different bosses, maybe even different companies – it doesn't seem to matter. The stress comes home with you. You don't feel your talents are being fully utilized. You've got ideas for a side hustle – or you're already in it. But how do you make it happen? It's such a different kind of adventure – how do you prepare?

This is where Stacey comes in. She's moved through manufacturing organizations – big, small, public and private and non-profit trade associations, from engineering roles to Director roles, onto self-employment. She started her company in November 2019... Just 4 months before the world turned upside down from COVID-19. She's landed on her feet, with a lot of lessons learned that she's happy to share.

Participants will walk away with:

1. Questions to help them discern where they want to focus their entrepreneurial efforts
2. Recommendations on business processes and tools
3. Insights on finding your “voice” and the importance of staying true to it
4. Techniques to stay engaged with your target audience and community after you take the leap

Title: Living with Intention – One Woman’s Story in Manufacturing

Program Description:

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It can be tough sometimes to find that sweet spot – being yourself without either being seen as too “emotional” or too “assertive” (often called a different word as we all well know).

It can be a challenge to figure out what path to take – how to forecast potential outcomes, pros and cons, and make decisions that are best for you – but maybe not that popular with others.

Every woman has her own story – one that started way before she was even born. Cultural norms, socioeconomic status, geography, your family, where you went to school, your personal relationships, your strengths and weaknesses and so many more factors weave together to make you, well... YOU!

If you’re looking for someone that’s been through it to share lessons learned, specific actions you can incorporate into your own practices and up-to-date trends and research, you’re in the right place.

Participants will be equipped with:

1. Insights on how to approach situations where their gender or other characteristics are being unconsciously or consciously used as ways to hold them back
2. Insights on finding your “voice” and the importance of staying true to it
3. Strategies to identifying and building allies, mentors and sponsors
4. Affirmation that your path is your own – and that YOU are always in full control.
5. Tips for self-advocacy in your current role and your desired career path

Speaker mini-bio:

Stacey is a dynamic, energetic workforce development professional, with a passion for making things run more smoothly and efficiently. She thrives on partnering with clients and coming up with solutions that improve their business and the lives of their employees and end customers. She is a trained engineer, with advanced degrees in manufacturing and operations management, logistics, supply chain, and Six Sigma methodologies, as well as a certification in adult training and development.

She has worked in manufacturing since 2007, with staff roles in engineering and quality and leadership roles in operations and training & development. She has worked in the learning and development space, within manufacturing, for over a decade, and approaches it with a systematic, practical approach gained from my engineering and operations background. She first worked with The Institute for Management Studies in her roles at Swagelok- and is proud to be the exclusive partner for our region. She has experience in a number of large manufacturing companies, across multiple industries in both the public and private sector, as well as experience at two national non-profit manufacturing trade associations.