

PRINTABLE
SURFACES
READY-TO-USE



CREATE
THE
DIFFERENCE



AUTOMOTIVE

DECO PRIME®

Printable metal for incomparable automotive design

Whether branding or patterning: a classy print on real aluminium creates a special sense of prestige. Prints on metal are also virtually unbeatable in terms of durability. The unique DECO PRIME® opens up a complete range of new possibilities for you.

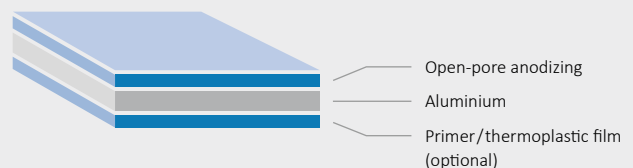
DECO PRIME® is based on genuine aluminium, which has been given a special surface coating. The Ready-to-use surface can be printed without further conditioning using a variety of processes before being formed. Thanks to its unique surface properties, forming in no way damages the print and the surface also remains crack-free and scratch-resistant.

Applications

- Emblems
- Sill trims
- Signs



Choose from these three finishes to suit your print requirements:



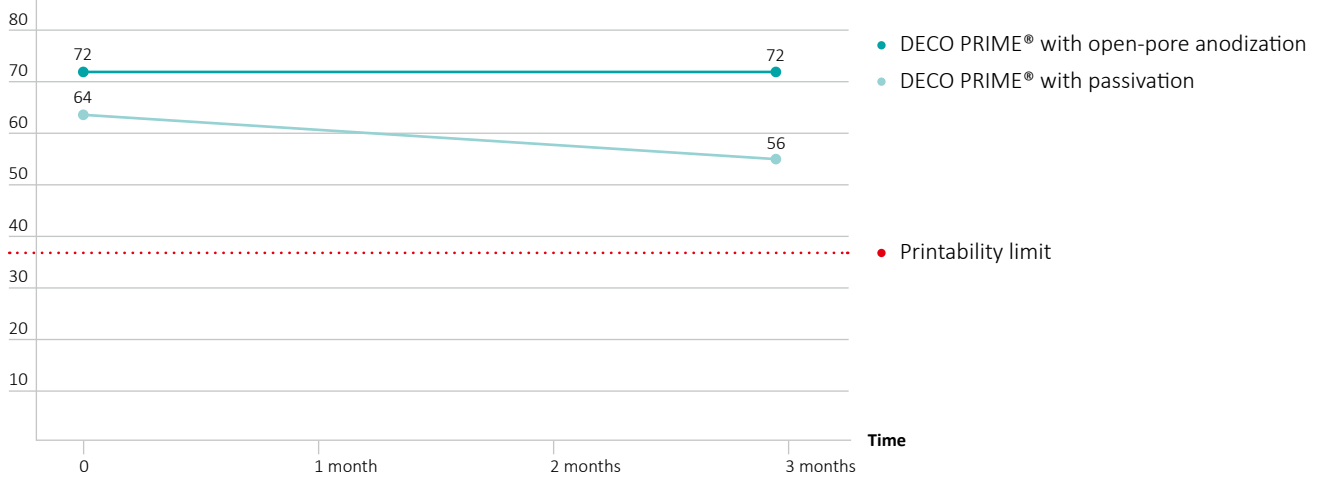
DECO PRIME® with open-pore anodization



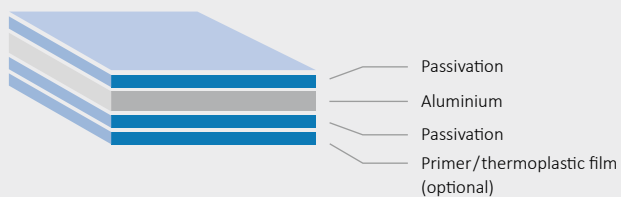
Printed surfaces transform your automotive design into a statement of uniqueness.

Can be stored for extended periods without oxidation

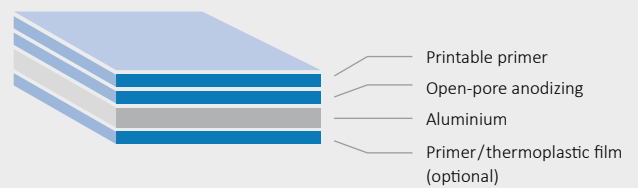
Surface tension
mN/m



Values based on the following storage conditions: 20°C room temperature, 50% humidity.



DECO PRIME® Passivation



DECO PRIME® with printable primer

Care for the Environment

Conserving natural resources has been part of our corporate philosophy ever since our company was founded. Today, Alanod is a climate-neutral, sustainably run company. Moreover, our production uses “100 % green” electricity.



Made in Germany

The high-tech material is completely manufactured at our sites in Germany.

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